Market Intervention of Bio-synthetic Fur

第1题: What is your occupation/background? 您的职业/背景? [填空题]



第2题: Will you accept fur in this form introduced above?

您会接受上述这种形式的皮草吗?

[单选题]

选项	小计	比例
Yes 会	198	92.96%
No 不会	15	7.04%
本题有效填写人次	213	

第3题: How much extra are you willing to pay for this kind of product? (Genuine mink garments are known to sell for \$1000 average)

您会愿意为这种全新的皮草承担多少溢价? (已知真皮成衣的销售均价在1000美金) [单选题]

选项	小计	比例
No premiums accepted for fake fur 不愿意为假毛承担任何溢价	60	28.17%
Equivalent price accepted(+-10%)愿意承担与真皮相符的售价	92	43.19%
Slight premium accepted(+15%) 愿意承担轻微的溢价	51	23.94%
Any price accepted 愿意承担任何的溢价	10	4.69%
本题有效填写人次	213	

第4题: What is your opinion/suggestion of bio-synthetic fur?



只缩放高度 🗸

等比例缩放

原始大小

全屏查看